



Reasons to Buy an IBM Retail System with UNIFY or RMS from DCRS Solutions...

When comparing RETAIL Systems from DCRS to others, **many items are not included in their offerings**. Make sure you are comparing apples-to-apples! Insure alternate vendors include these requirements, and don't allow them to be left off "because you don't need them" (translated as "lowest cost provider"). **And ask about their security offerings, technical certifications, business practices and other details, and get them in writing. Find out BEFORE you buy, NOT AFTER the sale**

SonicWALL Security Appliance

A premium, commercial-grade Firewall Security Router that guards against Internet attack problems and includes a software subscription that updates automatically--**low-end Routers or Firewalls without software are inadequate for a business**. The subscription provides Anti-Virus, Anti-Spyware, Intrusion Prevention and Content Filtering (at the internet point-of-entry), and is included, paid and updated automatically with any DCRS Support Plan.

Net Support Manager

A software subscription that provides a secure internet gateway to dial-in and make immediate repairs to your software---**and NSM has the comprehensive security lacking in pcAnywhere**. The subscription is included, paid and updated automatically with any DCRS Support Plan.

Virtual Technician

A software subscription that remotely monitors Windows Operating System and specific software functions of your Dedicated POS Server, **to proactively identify a Server problem and alert us, even before you know and report it!** The subscription is included, paid and updated automatically with all DCRS Support Plans.

Anti-Virus & Anti-Spyware

A software subscription to **protect you from Virus attacks and damage** (at the PC or Server level)—it updates automatically. The subscription is included, paid and updated automatically with any DCRS Support Plan.

Diskeeper

Software that automatically repairs disk fragmentation caused by Windows on your Server—it's set to run automatically overnight. **The Windows offering is manual, not automatic, and can take up to ½ hour or more.**

Retail-Hardened POS Hardware IBM Sure POS 300, 500

Hardware **built specifically for the harsh retail environment, not PCs built for office desktop use.**

Touchscreen-Enabled POS Software

UNIFY and RMS Software can utilize Touchscreen POS Hardware (IBM Sure POS 500 standard, IBM Sure POS 300 optional) **for ease of use and staff training.**

HP Servers

HP builds World-class name brand Server, known for their quality. Why buy a generic, no-name clone?

Memory increase in all HP Servers

Memory is increased in every configuration **to increase the speed and performance of your Server**. HP Servers running UNIFY are configured with 2 GB minimum (up to 3+GB).

Backup Hard Drives in all HP Servers

The second hard drive automatic backs up the first hard drive, so you don't lose data when the first hard drive fails.

Power Backup Unit

Provide power backup to the PC or Server during power interruptions.

Freight cost DCRS Solutions

Freight costs **clearly listed and included** in the proposal, not later on the invoice.

CompTIA Authorized Service Center DCRS Solutions

CompTIA A+ Authorized Service Center requires 50% of the staff has been A+ certified. **DCRS Service staff is 100% A+ Certified. We know of no other St. Louis POS supplier having made this investment in Customer Service. Just say no to inferior service. Insist on a CompTIA Authorized Service Center.**

Manufacturer Certified Staff DCRS Solutions

Our staff has completed extensive, in-depth formal training, including the operating system (often times the major problem source to you) and the application software. DCRS Solutions has:

- 5 Certified for the UNIFY POS system
- 5 Certified for the RMS Store Operations system
- 5 Certified for the IBM Sure POS systems
- 5 Certified for the HP Server systems
- 4 Network+ Certifications
- 2 Microsoft Certified Professionals (MCP)
- is a Microsoft Certified Solution Provider (MCSP)

Incentive Awards DCRS Solutions

Your sales, installation, hardware service and software help desk support staffs are paid incentives **to insure they secure your satisfaction for your purchase, your installation, and your satisfaction after every support call.**

Full Details in Writing DCRS Solutions

You get written details on Site Preparation, Warranty, Support Plans (including what is and is not covered), Training, Supplies, Freight costs, Documentation and Manuals, Equipment Placement, Equipment Care, Implementation Scheduling, Cabling, and Electrical wiring.

A Technician that works every Saturday DCRS Solutions

You get a person **that answers the phone, not a pager!**

You will become far more educated after purchasing and installing your "first" POS system. Unfortunately, many prospective customers do not find out the real differences between DCRS and others until after that "first" system purchase or installation. That is why many "new" DCRS customers were previously someone else's.

DCRS is in the business of CREATING and RETAINING customers

"It's unwise to pay too much, but it's worse to pay too little. When you pay too much, you lose a little money--that is all. When you pay too little, you sometimes lose everything, because the thing you bought was incapable of doing the thing it was bought to do. The common law of business balance prohibits paying a little and getting a lot--it can't be done. If you deal with the lowest bidder, it is well to add something for the risk you run, and if you do that you will have enough to pay for something better." --John Ruskin (1819-1900).

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